

Peterbilt Presents Hinz Trucking with First Model 567 Heritage

Peterbilt Motors Company recently presented the first production Model 567 Heritage – a new version of their iconic Peterbilt model with exclusive interior and exterior styling features – to Hinz Trucking, whose executives drove it off the assembly line at Peterbilt’s Denton, Texas manufacturing facility.

Badged with Heritage logos on the grille and sleeper engraved with “No. 001,” the truck is the first of 20 Heritage trucks ordered for 2016 production by Hinz Trucking, which will be using the vehicles as reward trucks for its owner-operators through the company’s lease-purchase program. The company expects to order more next year.

“The Model 567 Heritage is a great

fit for Hinz Trucking’s image as a premium carrier,” says Hinz Trucking COO Rod Hinz, who drove the truck off the line. “We take pride in our fleet and the Heritage will be a prized truck for our owner-operators, as well as giving us a strong edge in recruiting and retaining the best drivers.”

Hinz Trucking, headquartered in Elm Creek, Neb., and founded in 1985, operates a 110-truck fleet specializing in flatbed hauls throughout the 48 contiguous states and Canada.

“We are pleased the first Heritage is going to a customer that values quality, image and exceptional customer service as strongly as Peterbilt,” says Robert Woodall,



Peterbilt and Hinz Trucking personnel gather at Peterbilt’s Denton, Texas, plant to celebrate delivery of the first Model 567 Heritage.

Peterbilt Assistant General Manager of Sales and Marketing. “The Model 567 Heritage was designed for premium fleets and owner-operators who embrace distinctive styling and operating trucks that look like no other on the road.”

The Heritage presented to Hinz



Hinz Trucking has helped put owner-operators in Peterbilts through a lease-purchase program.

Trucking is equipped with a PACCAR MX-13 engine and 80-inch sleeper.

The Model 567 Heritage is configured with a 121-inch BBC and set-forward front axle (SFFA) – the industry’s most modern SFFA truck – to optimize payloads and weight distribution. It can be spec’d as a day cab or with a 72- or 80-inch sleeper.

Exterior features of the Model 567 Heritage include:

- Bright bumper, grille bars, exhaust stacks, mirrors and sunvisor;
- Chromed air intake bezel and metal hood latches;
- Polished rocker panels, quarter-fender closeout panels, fender brace and brackets, battery boxes and fuel tanks; and
- Special Heritage badging, uniquely numbered and mounted to the grille and sleeper (when applicable) for the

first production trucks.

Inside the cab, the Model 567 Heritage has exclusive features and branding that includes:

- Platinum-level Heritage Brown interior with a black dash top and wood-finish trim;
- Premium brown leather seats with accent stitching to complement the cab design and embroidered Heritage logo in the headrest; and
- Door pads with brown wood trim.

For Model 567 Heritage trucks equipped with a sleeper, wood trim accents continue on the sleeper cabinets and storage compartments. The two-tone sleeper back wall is embroidered with the Heritage logo.

Peterbilt’s Model 567 SFFA lets customers maximize payloads while helping meet state and federal bridge law requirements.