

June  
2017



# PETERBILT NEWS & VIEWS

for truck owners, service managers & parts buyers

## Vintage truck show sets records at Des Moines

Two world records were blasted and a TV trucker signed autographs during the national vintage truck show in Des Moines last weekend.

The **American Truck Historical Society's** (ATHS) annual national convention and truck show were held May 25-27 at the Iowa State Fairgrounds. Truck enthusiasts entered 1,275 restored antique and classic trucks, trailers and related-equipment, a Guinness World Book record.

At 10 a.m. on Saturday, the most diesel engines starting at one time occurred - 1,204, another record!

The celebrity guest was **Greg Evigan**, star of the 1979-81 trucker TV show "BJ and the Bear." He signed autographs next to the customized "BJ and the Bear Truck," from the TV show.

Thousands of spectators strolled the fairgrounds looking at the shiny vehicles and talked to the dedicated truck restorers. Guest speakers gave presentations on trucking history in the Varied Industries Building.

**Peterbilt of Des Moines**, an event sponsor, and other vendors exhibited the latest in heavy-truck equipment and technology at their displays. A variety of merchandise and swap meet items were also sold.

A list of 24 trucking organizations recognized for their longevity and a "People's Choice" award winner will be listed soon on the club website: <https://www.aths.org>

Look for a video of the event to be posted on the **Midwest Peterbilt Group** video webpage in July.



Photo by  
Ron  
Nicolls  
SCCC



(Scan  
for  
more  
photos)

**THREE-PETE...** Eldon Jaeger of Worthington, Iowa, exhibited 3 vintage Peterbilts, including a 1948 Model 270, during the American Truck Historical Society's truck show at the Iowa State Fairgrounds in Des Moines. See more event photos on our website: [www.pbtruck.com/showphotos.aspx](http://www.pbtruck.com/showphotos.aspx)

### Truck Show Schedule – June Events

- June 2-3 Nebraska Truck Driving Championships, Grand Island, Neb.
- June 2-4 Wheel Jam Truck Show, Huron, South Dakota Fairgrounds
- June 9-10 Corn Patch Dual Wheel Classic, Hubbard, Iowa
- June 10 Southeast Iowa Truck Show, Ottumwa, Iowa
- June 14-15 Sandhills Ranch Expo, Bassett, Neb.
- June 15-16 Iowa Truck Driving Championships, Altoona, Iowa
- June 24 Down-Home Working Semi-Truck Humbolt, Neb.

More events on our website at: [www.pbtruck.com/events.aspx](http://www.pbtruck.com/events.aspx)

### E-Log Mandate will begin Dec. 19

Most truckers who currently use paper logs must convert to Electronic Log Devices (ELD) by Dec. 19. Read about the ELD mandate, exceptions and possible solutions at this link:

[www.pbtruck.com/documents/ELD.pdf](http://www.pbtruck.com/documents/ELD.pdf)

Nebraska Trucking Association is hosting a series of June meetings on electronic logs. List:

<http://www.nebtrucking.com/events/town-hall-meetings>



[www.pbtruck.com](http://www.pbtruck.com)  
[www.mpgtruckparts.com](http://www.mpgtruckparts.com)



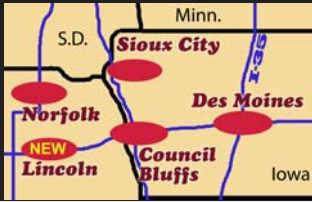
Phone all stores: 800-444-7383

To receive this newsletter and other coupons/special offers on your smart phone, scan the QR Code or **TEXT: Pete to 22828**



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# First-Class Trucks, Parts & Service



*Tim Gard*

## Sioux City hires new Warranty Manager

Long-time Warranty Manager **Tim Gard** recently resigned to take over the family farm, after nearly 20 years of service to Peterbilt of Sioux City customers.

**Holly Verbeski**, who has many years of call center, dealer network and customer-service experience, is his replacement. She is familiar with the warranty process, having previously worked as a service advisor/warranty manager at a local truck dealer, during her lengthy career of serving customers.

"I'm here to help our customers get as much of their warranty work covered as possible," Verbeski said. "I do my best to help with your warranty issues." Call Sioux City extension 2754.



*Holly Verbeski*

## Get Ready for Roadcheck on June 6-8!



CVSA highway safety checkpoints will be set up throughout North America with emphasis on vehicle mechanical fitness, driver documentation /logs and cargo securement. Read **Operation Roadcheck** news brief at: [www.pbtruck.com](http://www.pbtruck.com)

## MPG Service & Safety Specials for June & July:

- \$30 OFF\* Our Pre-Roadcheck Safety Inspection [www.pbtruck.com/documents/PeterbiltE-xtra5.pdf](http://www.pbtruck.com/documents/PeterbiltE-xtra5.pdf)
- \$30 OFF\* Air Conditioning System Inspection (labor only)
- \$25 OFF\* Truck Care Quick Lube (includes lube, oil, filter & inspection)
- \$30 OFF\* DPF Filter Cleaning & Inspection (not available in Des Moines)
- \$45 OFF\* Paccar MX engine fuel system service (labor only)

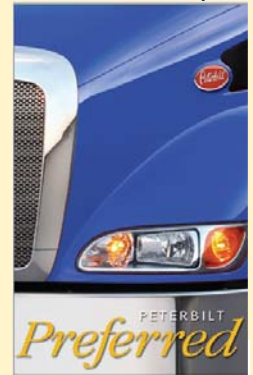
## Hot Summer Parts Specials for June-July:

- \$200 OFF\* the purchase of Herd Texas-Style Bumpers
- \$75 OFF\* the purchase of Paccar Top Movers Proprietary Springs
- \$50 OFF\* the purchase of Peterbilt Genuine Fuel Tank Straps
- \$40 OFF\* the purchase of Paccar Genuine A/C Compressor
- \$40 OFF\* the purchase of Sears Seating

Also save on TRP Wheels, Brake Drums, Brake Shoe Kits, Brake Chambers and more Parts Specials at: <http://www.pbtruck.com/documents/monthlypartspecials.pdf>

(Contact the store staff for details. Most Coupons expire July 31, 2017)

\* with your Peterbilt Preferred Card! View more special offers at: [www.pbtruck.com](http://www.pbtruck.com) or get OEM-quality Peterbilt truck replacement parts at aftermarket prices at: [www.mpgtruckparts.com](http://www.mpgtruckparts.com)



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