

May
2017



PETERBILT NEWS & VIEWS

for truck owners, service managers & parts buyers

Big vintage truck show coming to Des Moines

A major national vintage truck show will be coming this spring to Des Moines.

The American Trucking History Society's (ATHS) annual national convention and truck show will be held May 25-27. Truck enthusiasts in the region will have a rare opportunity to view a thousand gleaming antique and restored commercial vehicles, trailers and equipment.

The event will be held at the Iowa State Fairgrounds on the east side of Des Moines. The show hours are from 8 a.m. to 6 p.m. daily. To register your classic truck for the show, visit this website:

<https://www.aths.org>

Midwest Peterbilt Group will be a major sponsor of this event and have a group of new trucks on display at our booth. A Peterbilt parts and accessories trailer will offer logo T-shirts, caps and other items.

Numerous ATHS special activities are scheduled, including:

- guest speakers on trucking history
- trips to local attractions
- truck pull & swap meet
- food vendors & awards banquet
- cruise to Walcott truck museum.

Public admission will be \$10 daily (\$25 for three days), with children under 15 FREE when accompanied by a paying adult. Spectator parking is free at the Fairgrounds, 3000 East Grand Ave. in Des Moines.



See ATHS schedule at: www.pbtruck.com/documents/PeterbiltE-xtra4.pdf

Our **Regional Schedule of Events** includes a list of trucking-related activities for the family this spring and summer. Upcoming events:

- May 5-6 Midwest Pride in Your Ride in Earlville, Iowa
- May 20 South Dakota Truck Driving Championship, Sioux Falls
- May 25-27 ATHS convention in Des Moines

View summer schedule at this link:

www.pbtruck.com/events.aspx



CAREER FAIR... Bryan Klemmensen (right), a diesel technician at Peterbilt of Sioux City, talks to students at South Sioux City High School in Nebraska about careers in the transportation industry, including truck driver and diesel mechanic. Scores of students came to the Peterbilt booth to learn about job opportunities during the Career Fair in the high school gym on March 31.



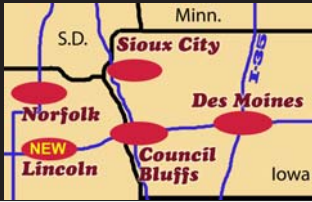
Phone all stores: 800-444-7383

To receive this newsletter and other coupons/special offers on your smart phone, scan the QR Code or **TEXT: Pete to 22828**



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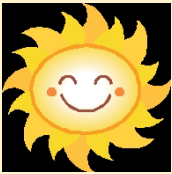
First-Class Trucks, Parts & Service



We have a few **NEW 2016 & 2017 Petes** left at model-year-end pricing. Get reduced prices on new units:

- classic Peterbilt longhood Models 389s
- aerodynamic & fuel-efficient Model 579s
- cab & chassis trucks - bodybuilder ready
- vocational severe-duty daycabs & flattops

View photos and specs on these units at:
www.pbtruck.com/documents/trucksalespecials.pdf



Service Specials:

Get Ready for Summer Driving & Roadcheck!



Peterbilt Service Technicians can check your air-conditioning system and perform the maintenance to make sure it's running in peak condition.

- \$30 OFF* Air Conditioning System Inspection (labor only)
- \$30 OFF* Cooling System Inspection & Service (labor only)
- \$30 OFF* Pre-Roadcheck Safety Inspection (Roadcheck set for June 6-8, 2017)
- \$25 OFF* a TruckCare Preventative Maintenance Service (including oil, filters, lubricant & inspection)

Parts Specials for Hot Summer Highways:

- \$150 OFF* the purchase of Peterbilt Genuine Fuel Tanks
- \$25 OFF* the purchase of TRP Freon Compressors
- \$15 OFF* the purchase of TRP Condensers & Evaporators & Heater Cores
- \$8 OFF* the purchase of TRP Freon Clutches, Accumulators & Blower Motors
- \$5 OFF* the purchase of TRP Expansion & Water Valves and GE Bulbs
- \$4 OFF* the purchase of new TRP Tire Pressure Monitoring Packs
- \$4 OFF* the purchase of TRP Receiver Dryers, Belts & U-Joints

(Contact the store staff for details. Most Coupons expire May 31, 2017)

* with your Peterbilt Preferred Card! View more special offers at: www.pbtruck.com or get OEM-quality Peterbilt truck replacement parts at aftermarket prices at: www.mpgtruckparts.com



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Des Moines	515-967-0355	800-447-7383
Sioux City	712-252-4566	800-444-7383
Norfolk, Neb.	402-844-4749	888-610-7383
Lincoln, Neb.	402-858-8400	877-499-7383

