

July
2017



PETERBILT NEWS & VIEWS

for truck owners, service managers & parts buyers



(Scan QR
Code for
more photos
by Tom
Schoening)

TOUCH A TRUCK... This family and hundreds more viewed commercial vehicles, including this 2018 Peterbilt Model 567 dump truck, during a recent event in Sioux City. View more event photos at: www.pbtruck.com/showphotos.aspx

Youngsters enjoy touching trucks at museum event

Nearly 1,000 children and adults enjoyed climbing onto big rigs, honking horns and learning about trucks during a recent event in Sioux City. The "Touch a Truck & Train" event was held Saturday, June 17, at the Sioux City Railroad Museum.

The historic railyard hosted the event, which included a number of participating trucking companies including Peterbilt of Sioux City.

Kids were able to get a close-up look at a variety of work trucks, such as a dump truck, a wrecker, a fire engine and military vehicles. A police car was open for inspection and a helicopter made a visit. Youngsters were able to grab the steering wheels in daycabs, operate a winch and check out the bunk in a new Peterbilt Highway tractor.

Under a canopy tent, Peterbilt staff also set up a Trucker Trivia game booth, through which children learned about truck drivers and the importance of the trucking industry to the nation's economy.

Visitors were also able to explore the historic railyard, visit museum buildings and ride the rails during the event. Revenues from the fundraiser will help the historic railyard maintain and improve its equipment.

RSD Brake Night set for July 26 in Lincoln



Customers are invited to learn more about Reduced Stopping Distance (RSD) brakes and air-disc brakes during a FREE clinic on July 26 at Peterbilt of Lincoln.

Doug Sharp, a consultant for **Bendix Brakes**, will conduct the session for diesel technicians, truck mechanics, shop foremen, parts buyers, owner/ops and fleet executives. RSD brakes are required on all new trucks since 2011; Sharp will give tips on maintenance and replacement.

A meal will be provided at 6 p.m. on Wednesday, July 26, followed by the clinic. To reserve your seat, RSVP the Peterbilt of Lincoln Parts Department.



www.pbtruck.com
www.mpgtruckparts.com



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First-Class Trucks, Parts & Service



Truck Show Video

May
26-29
2017

Vintage Truck Show Video Preview...

View video footage displaying some of the Peterbilts exhibited at the recent American Trucking History Society's national truck show and convention at the Iowa State Fairgrounds. A total of 1275 antique and classic trucks lined the streets and parking lot at the fairgrounds in Des Moines during the event. See the preview event video at: www.pbtruck.com/videos.aspx

Summer Truck Shows and Special Events

- July 13-15 Truckers Jamboree, Iowa 80 Truckstop, Walcott, Iowa
- July 22 Made in the Shade Truck Show, fairgrounds, David City, Neb.
- July 22 Semi Truck Show & Shine, fairgrounds, Leigh, Neb.
- July 26 RSD Brake Clinic, 6 p.m. Peterbilt of Lincoln, Neb.
- August 15-17 Dakota Fest, Schlaffman Farm, Mitchell, SD
- August 25-26 Toy Truckin Show, Farm Toy Museum, Dyersville, Iowa
- National Truck Driver Appreciation Week, Sept. 10-16
- Sept. 12-14 Husker Harvest Days, Wood River, Neb.

View more events on our website at:
www.pbtruck.com/events.aspx

MPG Service & Safety Specials good thru July 31:

- \$30 OFF* Our Pre-Roadcheck Safety Inspection
- \$30 OFF* Air Conditioning System Inspection (labor only)
- \$25 OFF* Truck Care Quick Lube (includes lube, oil, filter & inspection)
- \$30 OFF* DPF Filter Cleaning & Inspection (not available in Des Moines)
- \$45 OFF* Paccar MX engine fuel system service (labor only)

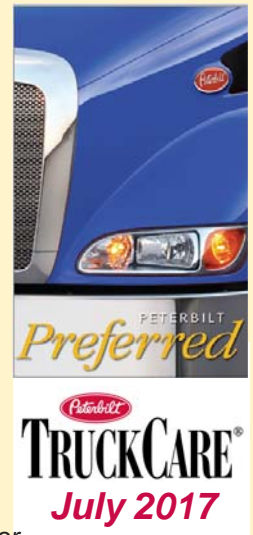
Hot Summer Parts Specials for July:

- \$200 OFF* the purchase of Herd Texas-Style Bumpers
- \$75 OFF* the purchase of Paccar Top Movers Proprietary Springs
- \$50 OFF* the purchase of Peterbilt Genuine Fuel Tank Straps
- \$40 OFF* the purchase of Paccar Genuine A/C Compressor
- \$40 OFF* the purchase of Sears Seating

Also save on TRP Wheels, Brake Drums, Brake Shoe Kits, Brake Chambers and more Parts Specials at: <http://www.pbtruck.com/documents/monthlypartspecials.pdf>

(Contact the store staff for details. Most Coupons expire July 31, 2017)

* with your Peterbilt Preferred Card! View more special offers at: www.pbtruck.com or get OEM-quality Peterbilt truck replacement parts at aftermarket prices at: www.mpgtruckparts.com



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